



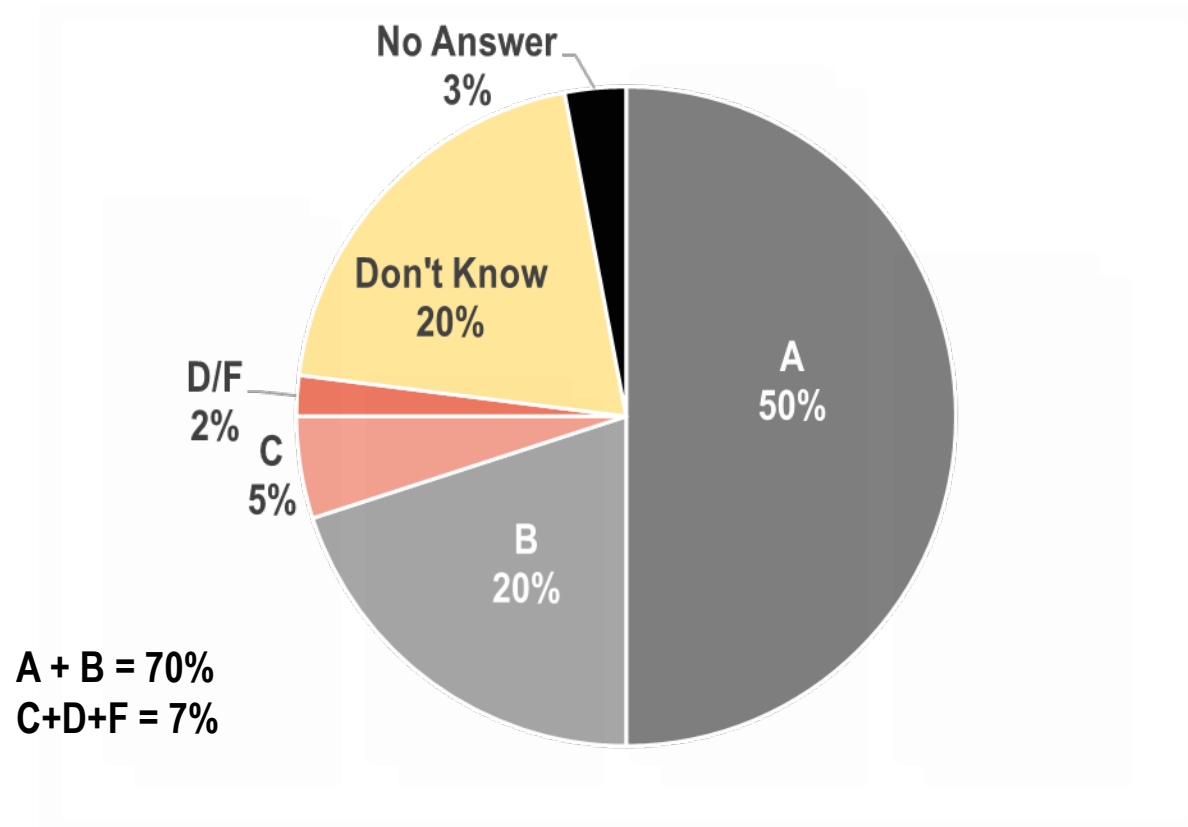
# **Public Opinion Survey – Executive Summary**

## **Frederick-Firestone Fire District**

**January 2022**

# Grade the Fire District

In thinking about your overall opinion of Frederick-Firestone Fire District, what letter grade would you give the District?

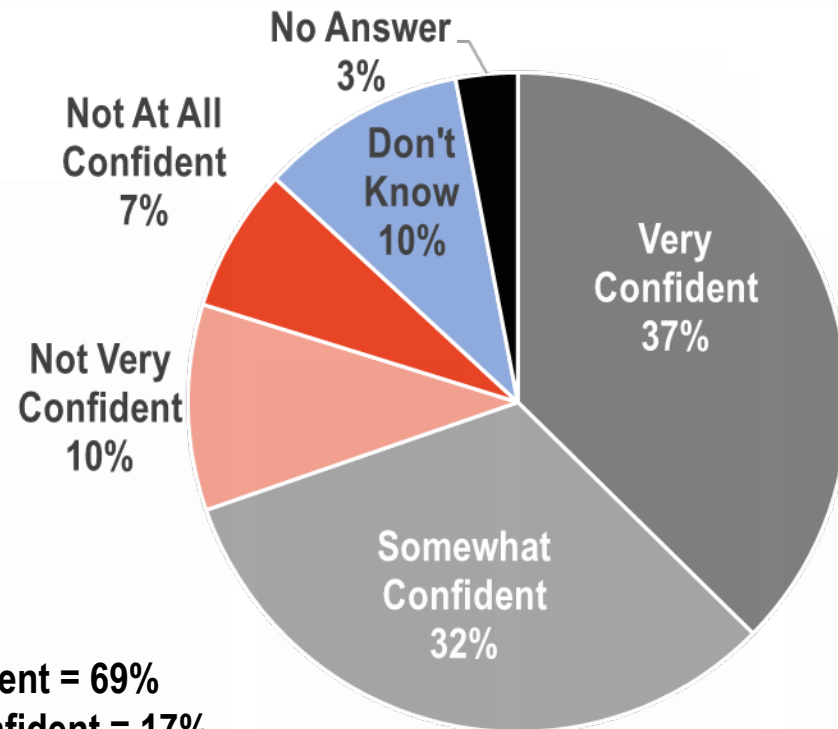


Percentages may not equal 100% due to rounding.



# Level of Confidence Regarding Fire District's Handling of Proceeds of Voter-Approved Bond Measure

How confident are you that Frederick-Firestone Fire District would spend funds from a new voter-approved bond measure wisely?



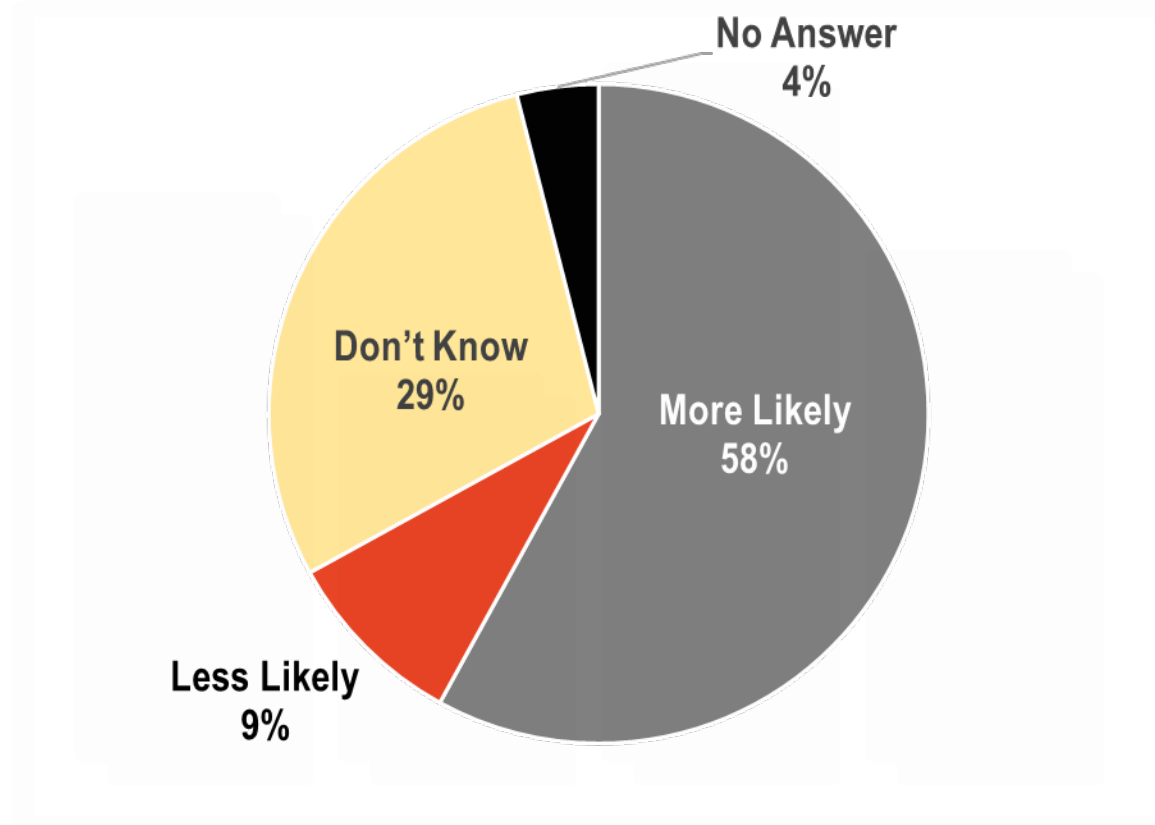
**Very + Somewhat Confident = 69%**  
**Not At All + Not Very Confident = 17%**

*Percentages may not equal 100% due to rounding.*



# Oversight / Transparency

Would you be more likely or less likely to support Frederick-Firestone Fire District's funding proposal knowing that all spending from the bond measure as well as project updates would be posted on the District's website?



*Percentages may not equal 100% due to rounding.*



# Priority on Parts of Proposal

The bond measure being considered by Frederick-Firestone Fire District would address equipment, apparatus and facility needs. On a scale of 1 to 5, with 1 being “Low Priority” and 5 being “High Priority,” what priority should be given to funding each of the following items?

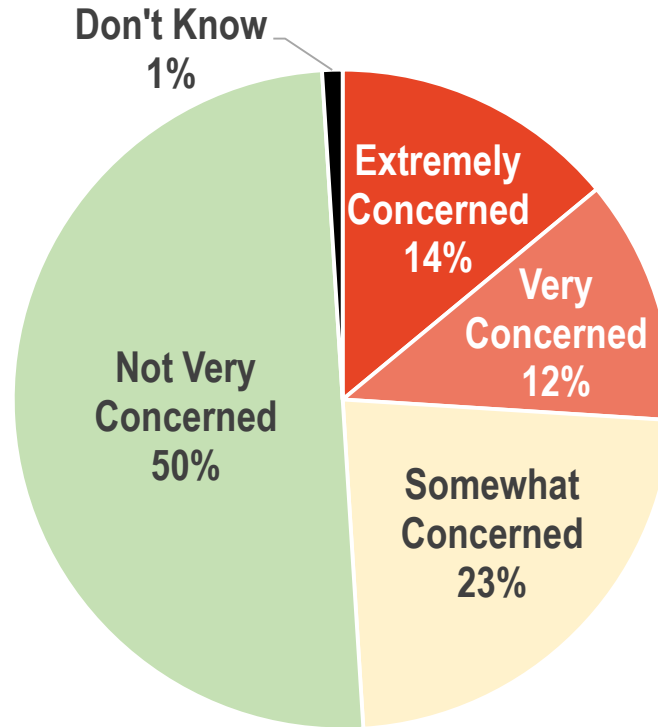
Priority on Funding Equipment, Apparatus and Facility Needs	Low Priority (1+2)	(3)	High Priority (4+5)
Improving FFFD’s three oldest fire stations to address health, safety and energy efficiency upgrades as well as bringing the facilities up to current standards and codes.	10%	16%	73%
Constructing and equipping a new fire station (Station 5) in the Wyndham Hill area of Frederick, to be brought online in 2022-2023, helping to maintain response times and emergency services districtwide.	20%	20%	59%
Constructing and equipping a new fire station (Station 6) in the Barefoot Lakes area of Firestone, to be brought online in 2025-2026, helping to maintain response times and emergency services districtwide.	22%	21%	56%
Connecting the Fire District’s Administrative Building to public sanitation, versus the current septic system, and replacing the building’s outdated HVAC system.	29%	22%	46%

*Percentages may not equal 100% due to rounding and not presenting percentages tied to no answer.*



# Tax Sensitivity

For homeowners in the Frederick-Firestone Fire District, the estimated tax impact of the proposed 20-year, \$19.8 million bond measure is \$3.41 per month, or about \$41 per year, for a home with an actual market value of \$400,000. How concerned are you about the possible tax increase on your own family's budget?



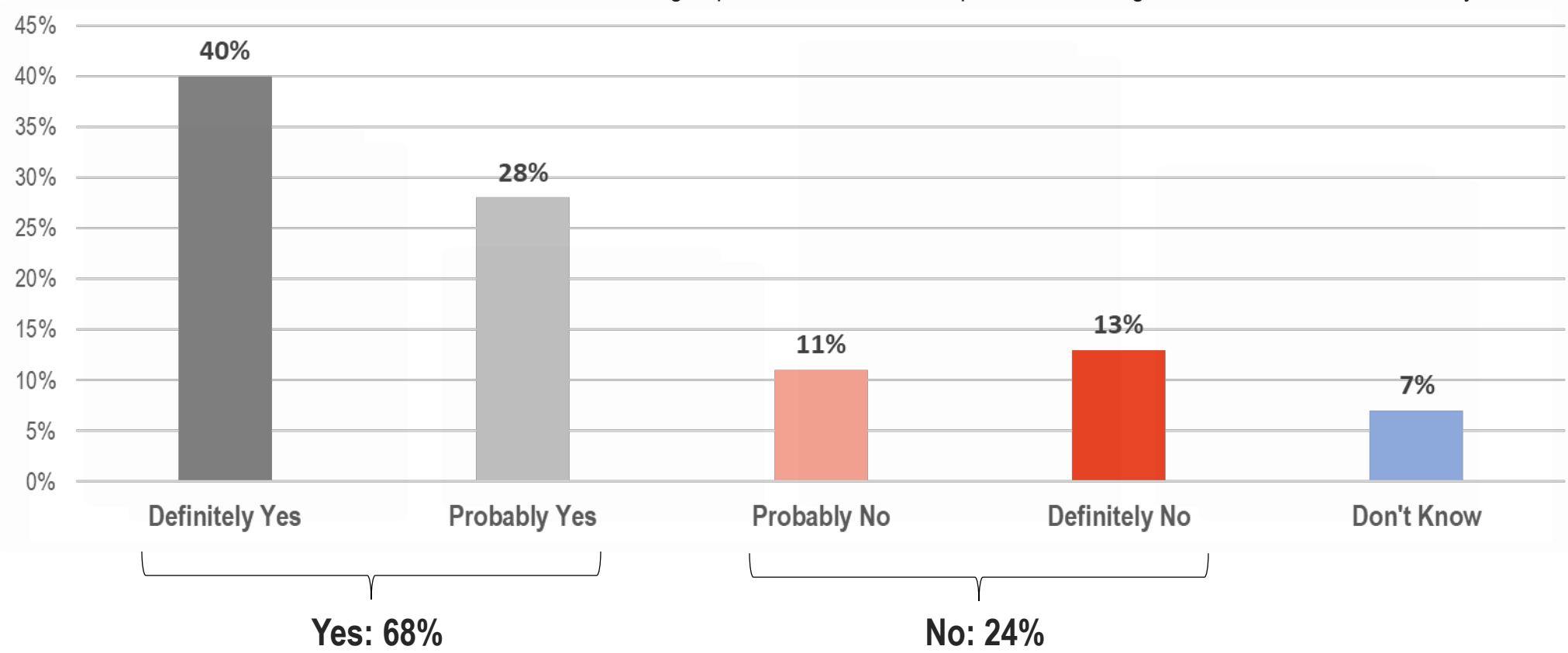
**Extremely + Very Concerned = 26%**  
**Somewhat + Not Very Concerned = 73%**

*Percentages may not equal 100% due to rounding.*



# Bond Ballot Question

If a local election were held today, would you vote “yes” in favor of, or “no” to oppose, a 20-year, \$19.8 million bond measure—with an estimated net tax impact of approximately \$41 per year for a home with an actual market value of \$400,000—to protect Frederick-Firestone Fire District’s response times and maintain emergency services, with the funding used to: Address health, safety and energy efficiency upgrades at the Fire District’s three oldest fire stations; Construct and equip a new fire station (Station 5) in the Wyndham Hill area of Frederick; Construct and equip as new fire station (Station 6) in the Barefoot Lakes area of Firestone; and Connect the Fire District’s Administrative Building to public sanitation and replace the building’s outdated, inefficient HVAC system?

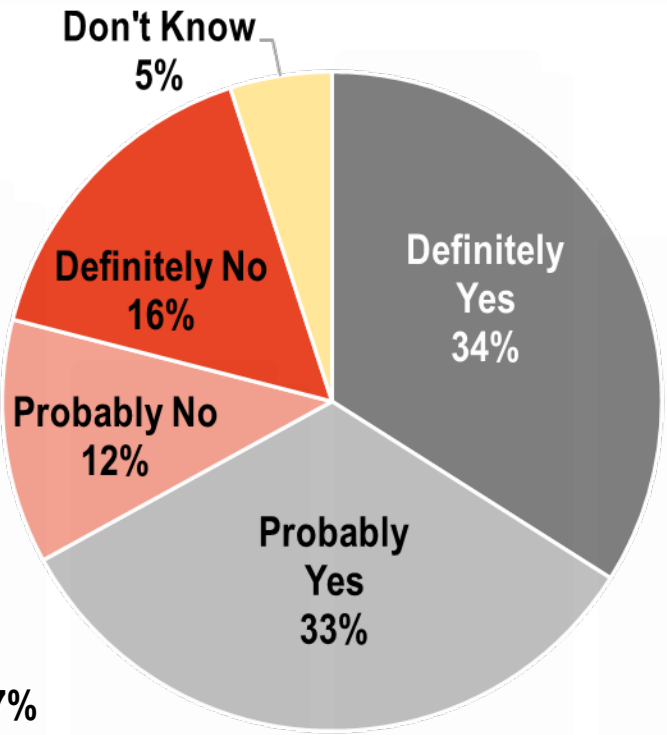


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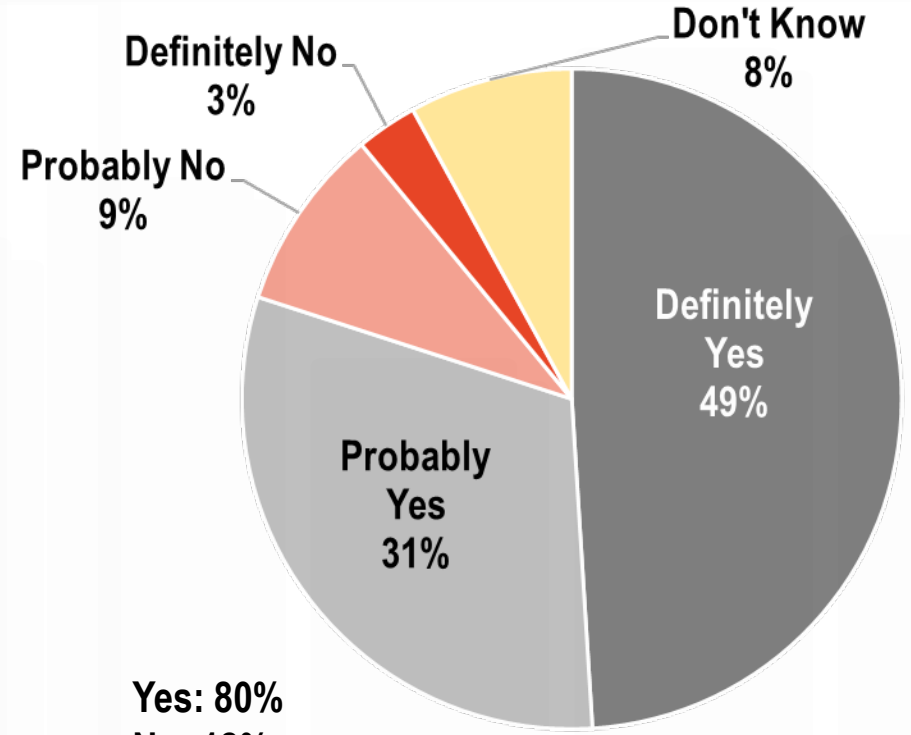
# Support for Bond Measure: Gender

## Male



**Yes: 67%**  
**No: 28%**  
**n: 309**

## Female



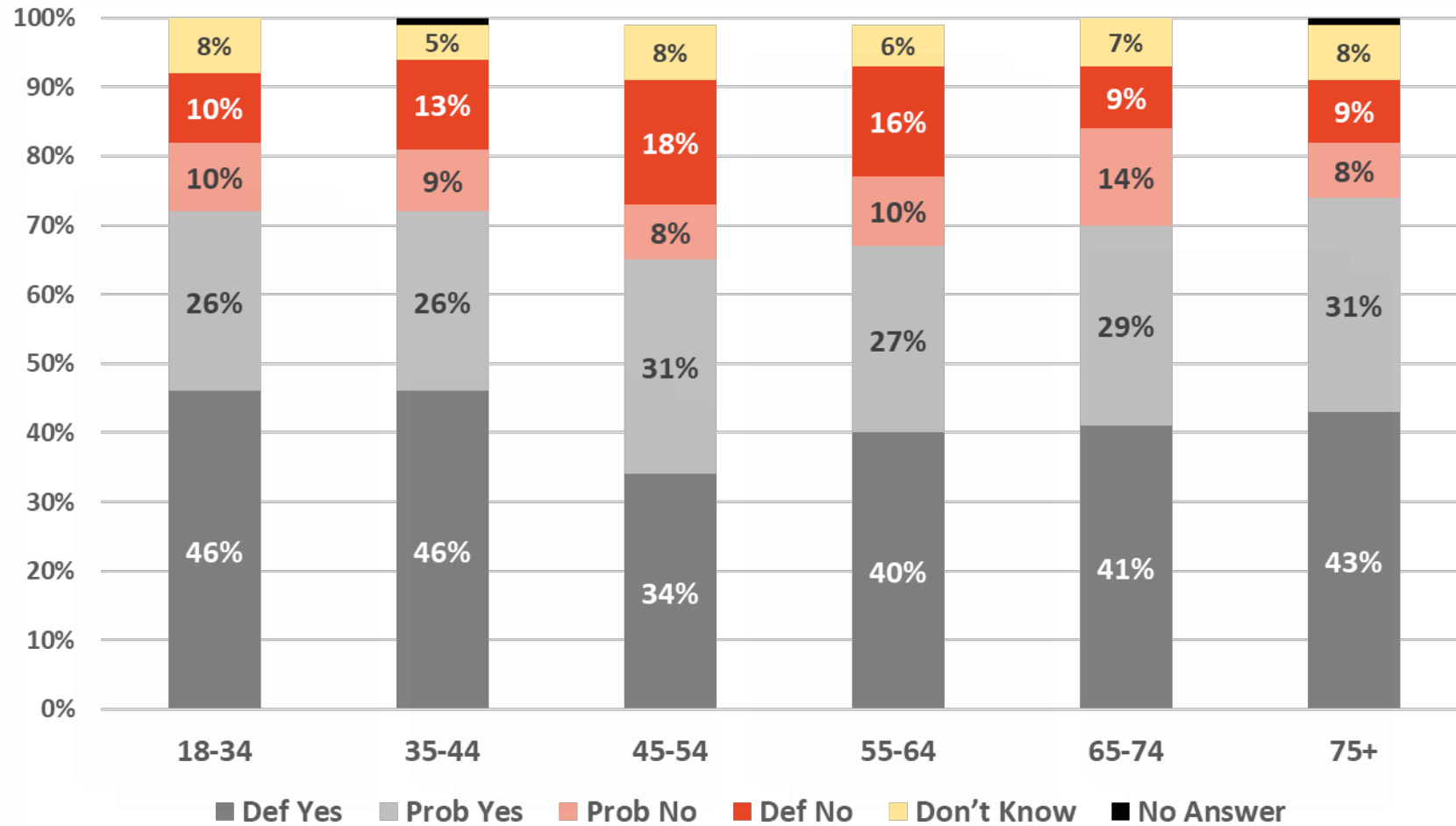
**Yes: 80%**  
**No: 12%**  
**n: 302**

Percentages may not equal 100% due to rounding.





# Support for Bond Measure: Age

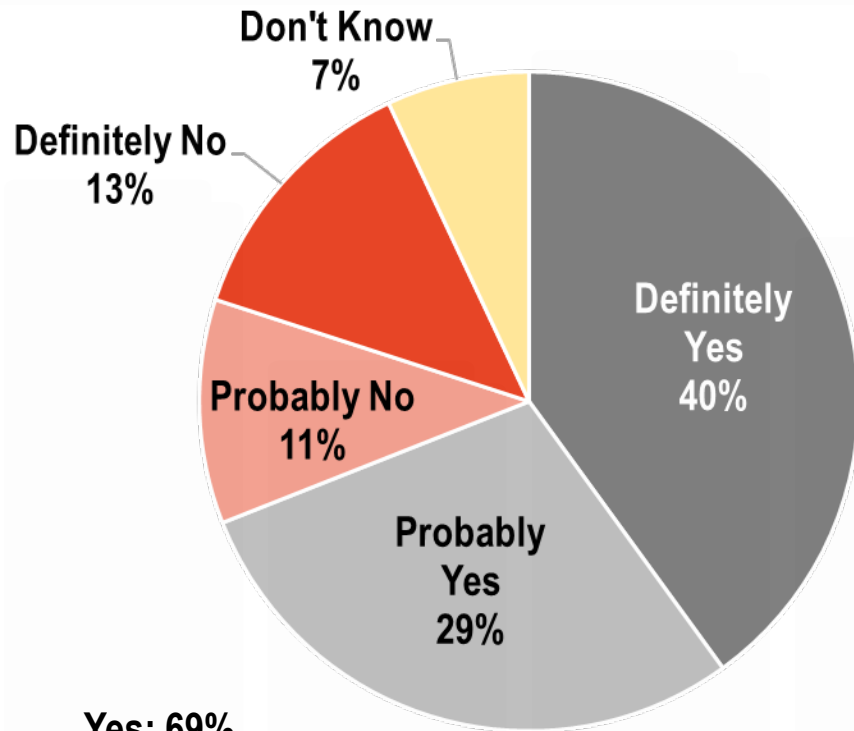


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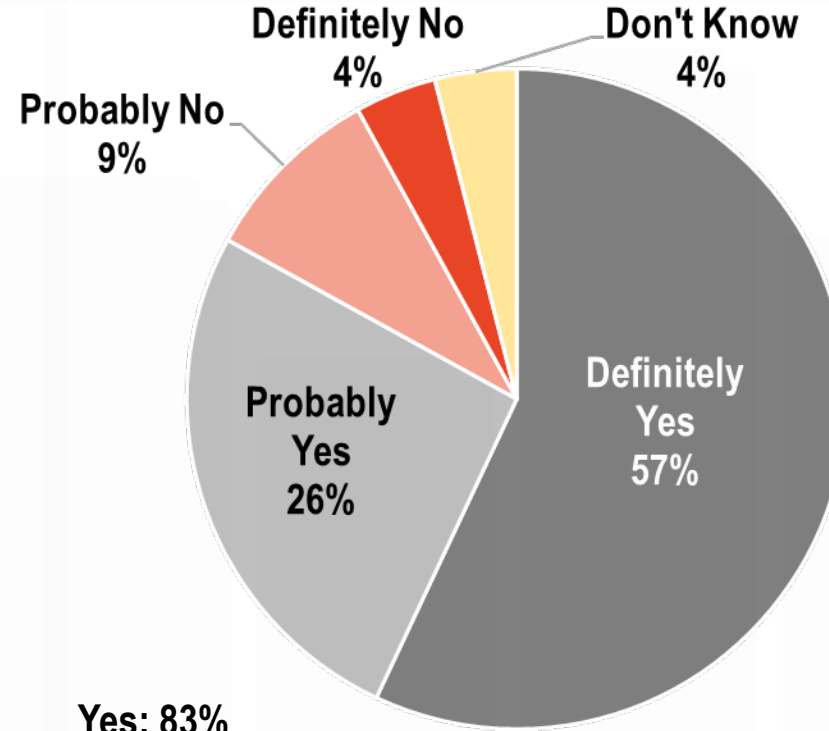
# Support for Bond Measure: Home Ownership

## Own



**Yes: 69%**  
**No: 24%**  
**n: 693**

## Rent

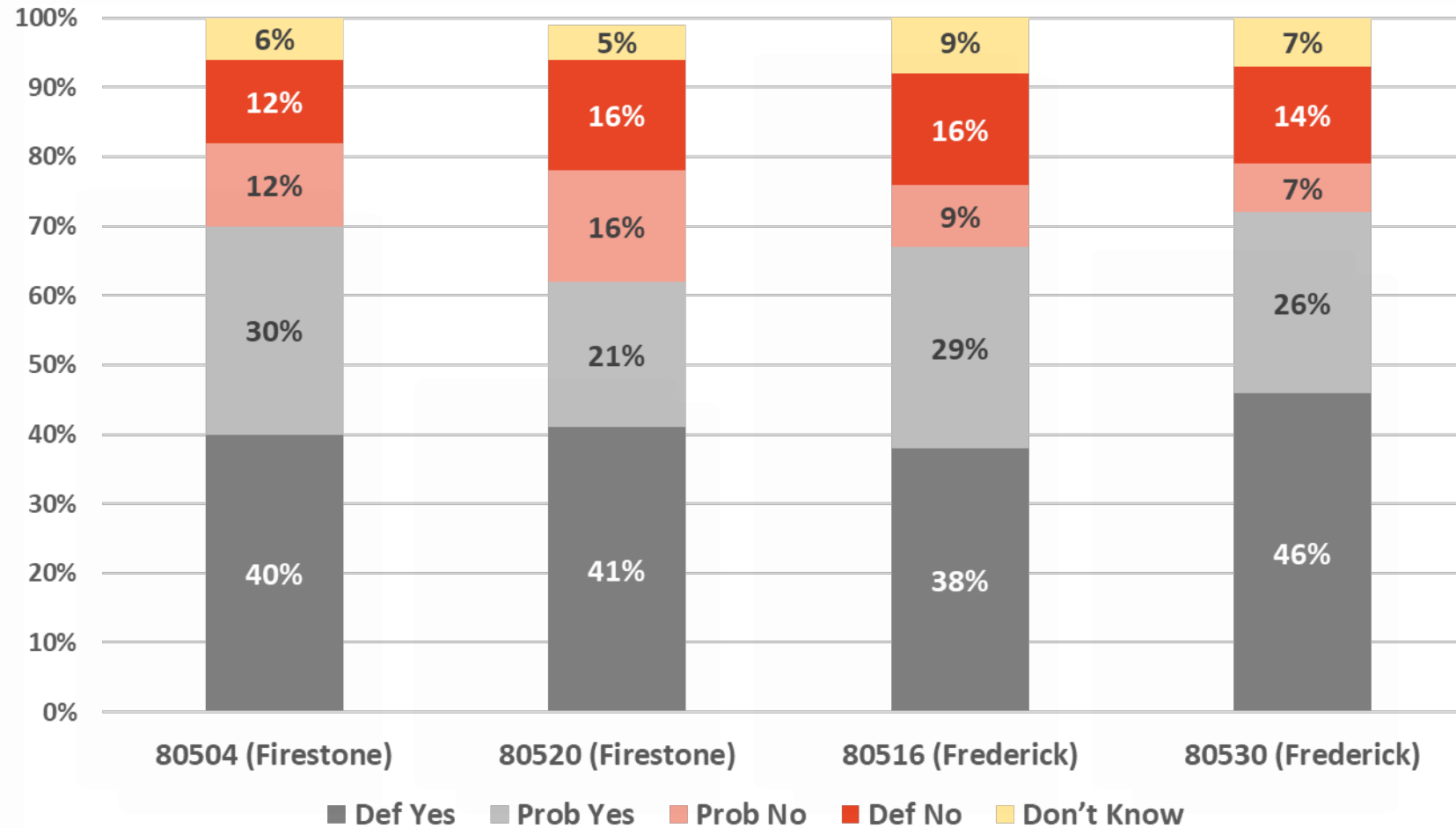


**Yes: 83%**  
**No: 13%**  
**n: 23**

*Percentages may not equal 100% due to rounding.*



# Support for Bond Measure: Zip Code



Percentages may not equal 100% due to rounding.



# Summary of Results

- Survey respondents give Frederick-Firestone Fire District high marks, with 70% giving the District a letter grade of A or B.
- Only 17% of respondents indicated they are “not confident” in how the District would spend funds from the voter-approved bond issue.
- There is limited tax sensitivity, with 26% of respondents “extremely concerned” or “very concerned” about the tax impact compared to 73% who are “somewhat concerned” or “not very concerned.”
- There is strong support for the District’s bond proposal in its current form, with a total of 68% support
  - Support intensity is strong (68% Definitely Yes vs. 13% Definitely No)
  - Support is strong across all age groups
  - Support is strong for both likely and unlikely voters
  - Support is strong for both male and female respondents

